

IEEE Conference on Games 2026

Madrid, Spain | 1–4 September, 2026
Sponsor Deck

<https://cog2026.fdi.ucm.es/>



The IEEE Conference on Games

The IEEE CIS Conference on Games (**CoG**) is an event that brings together **leading researchers** and **practitioners** from **academia** and **industry** to share insights and cutting-edge research related to **game AI, game technologies** and **design**.

IEEE is the world's largest technical professional organization

With over **423,000** members in 160 countries, **IEEE** offers highly cited publications, conferences, technology standards, and professional and educational activities.

IEEE Computational Intelligence Society (CIS) is the home for researchers and practitioners in the field of AI. With over **9,000 members**, CIS provides a great platform for exchange and networking in the field.

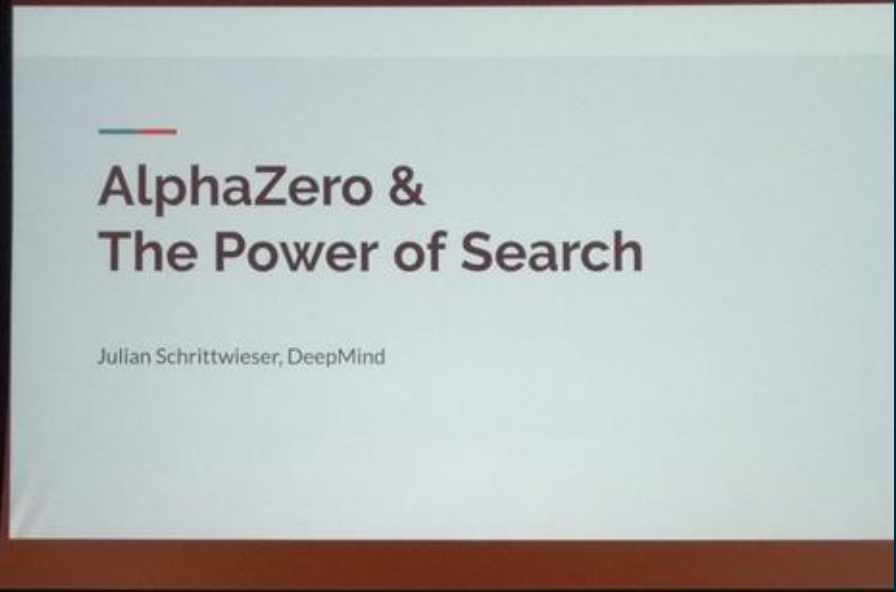
Why attending CoG?

Get inspired by **keynotes** pushing the game industry forward

Get smart with talks on the **latest findings** in AI, AR/VR, game technology, player experience, game design, education and more

Get hands-on with **tutorials** on cutting-edge techniques

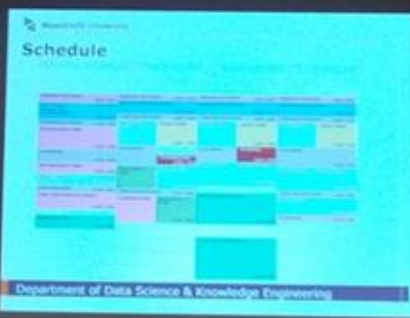
Get collaborating with **world-leading researchers** and **professionals**



A presentation slide with a white background and a thin red and blue horizontal line above the title. The title is in a large, bold, black sans-serif font. Below the title, the speaker's name and affiliation are written in a smaller, black sans-serif font.

AlphaZero & The Power of Search

Julian Schrittwieser, DeepMind



A slide showing a university schedule. The slide has a light blue background. At the top left, there is a logo for 'University of Amsterdam' and the word 'Schedule'. Below this is a grid of colored blocks representing classes. At the bottom, there is a footer with the text 'Department of Data Science & Knowledge Engineering'.

Time	Monday	Tuesday	Wednesday	Thursday	Friday
9:00-10:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
10:00-11:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
11:00-12:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
12:00-13:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
13:00-14:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
14:00-15:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
15:00-16:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
16:00-17:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
17:00-18:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics
18:00-19:00	Mathematics	Mathematics	Mathematics	Mathematics	Mathematics

IEEE CoG and Industry

Most of our participants benefit from tailored career opportunities presented at the conferences. We intend to support the **young professionals** to such career opportunities at IEEE CoG.

IEEE CoG provides a unique platform for industrial sponsors to present themselves to potential employees in the area of games with expertise in AI and Computational Intelligence. Our participants' expertise goes even beyond a developer's profession.

We have the following statistics from IEEE CIS conferences:

- Professors and experts in AI and computer games: 20%
- Researchers and young professionals: 60%
- Graduate and undergraduate students: 20%

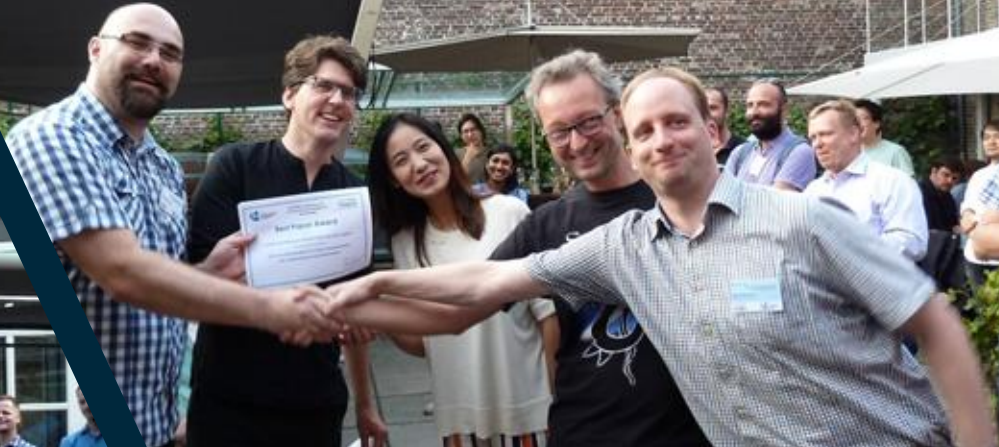
Industry Day at COG 2026

The industry day is an open day (free entrance) with topics provided by and focused on the games industry and how it links to research in games. It will include:

- Invited keynote talks from top figures in the field.
- Talks from game companies and developers.
- 'Getting into the industry' talks by game professionals.
- Q/A sessions to trigger discussions about collaborations.
- Match-making session for job-seekers and recruiters.
- Live demo session

The industry day takes place on the last day of IEEE CoG (4^h September 2026), in the [Carlos Saura Lecture Theatre](#) at Universidad Complutense de Madrid, able to accommodate 470 guests.





Why becoming a sponsor of CoG?

By sponsoring you will be helping us organize the best possible conference and experience for professionals, researchers, speakers, guests and delegates.

It will give you access and positive branding for:

- Leading game research groups
- Investment in R&D for game companies
- Students, researchers and professionals that attend the conference
- Recruitment opportunities among the top practitioners in the field of AI and beyond

Sponsorship options

Bronze (1,000€)

Mention in welcome talks and logo on website, badges and conference program.

Possibility to include promotional material of the company in the registration package.

Silver (2,000€)

Bronze benefits

- + A banner or poster to be displayed in conference lobby.
- + One free registration for the whole conference.

Gold (3,000€)

Silver benefits

- + Customize the sponsorship strategy to your needs (e.g. branding of the banquet or social event, additional free registrations, a talk slot during the conference, etc).
- + A permanent booth for 2 people for the whole conference.

Get in touch

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CoG 2026 Industry Chair

<https://cog2026.fdi.ucm.es/>



ieee-cog.org



